

Before launching the assignment:

Create Felt Animals - <http://www.repeatcrafterme.com/2012/10/felt-forest-friends-keychainsornaments.html>

Create Mini Characters - <https://www.redtedart.com/art-doll-kids-sew/>

ADST: Story Workshop Challenge

Name: _____

Look, Listen, and Learn

Indigo Books is looking for the next new gadget to boost sales for the holiday season. The CEO of Indigo Books has noticed that most of their sales are going towards electronics and their book department has been struggling. To rediscover the love for sharing and reading stories together as a family and their last attempt to boost sales, they are looking for new story workshop kits to sell in stores so families can create and share stories together. They hope to launch these kits before the end of 2018 to improve their sales before the new year. As the executive of the lead publishing company, you will need to create a story workshop kit appropriate for primary age children. The first step of the project is to design a prototype story workshop kit to present to the board members of Indigo Books, Ms. Hastings, Ms. Beauregard, and Ms. Loh. Extra consideration will be given to executives who have taken the time to interview their prospective consumers as well as those who are mindful of their ecological footprint. Good luck with your project.

Story Workshop Constraints:

- each kit will include:
 - o characters
 - o animals
 - o at least one setting
 - o a selection of found materials
- each kit will be in a ziplock bag

Key Questions:

What is an ecological footprint?

What are some things that you already have at home that you can use to create your story workshop kit?

What types of materials are young children most drawn to when creating stories?

What are young children interested in when creating stories (animals, characters, settings, seasons, etc.)?

The Big Question:

What makes a story workshop kit eye-catching and appealing to young children and their families?

Ask Questions

Small Group: Now that you have a clear picture of the challenge, you're going to create a list of questions about what makes story workshop kits eye-catching and appealing.

List your questions below:

- 1.
- 2.
- 3.
- 4.

Understand the Problem or Process

Key Criteria:

Navigate Ideas

Write a list of questions that you will need to ask your prospective consumers to help you make the ideal story workshop kit.

Sketch out the initial idea of your story workshop kit.

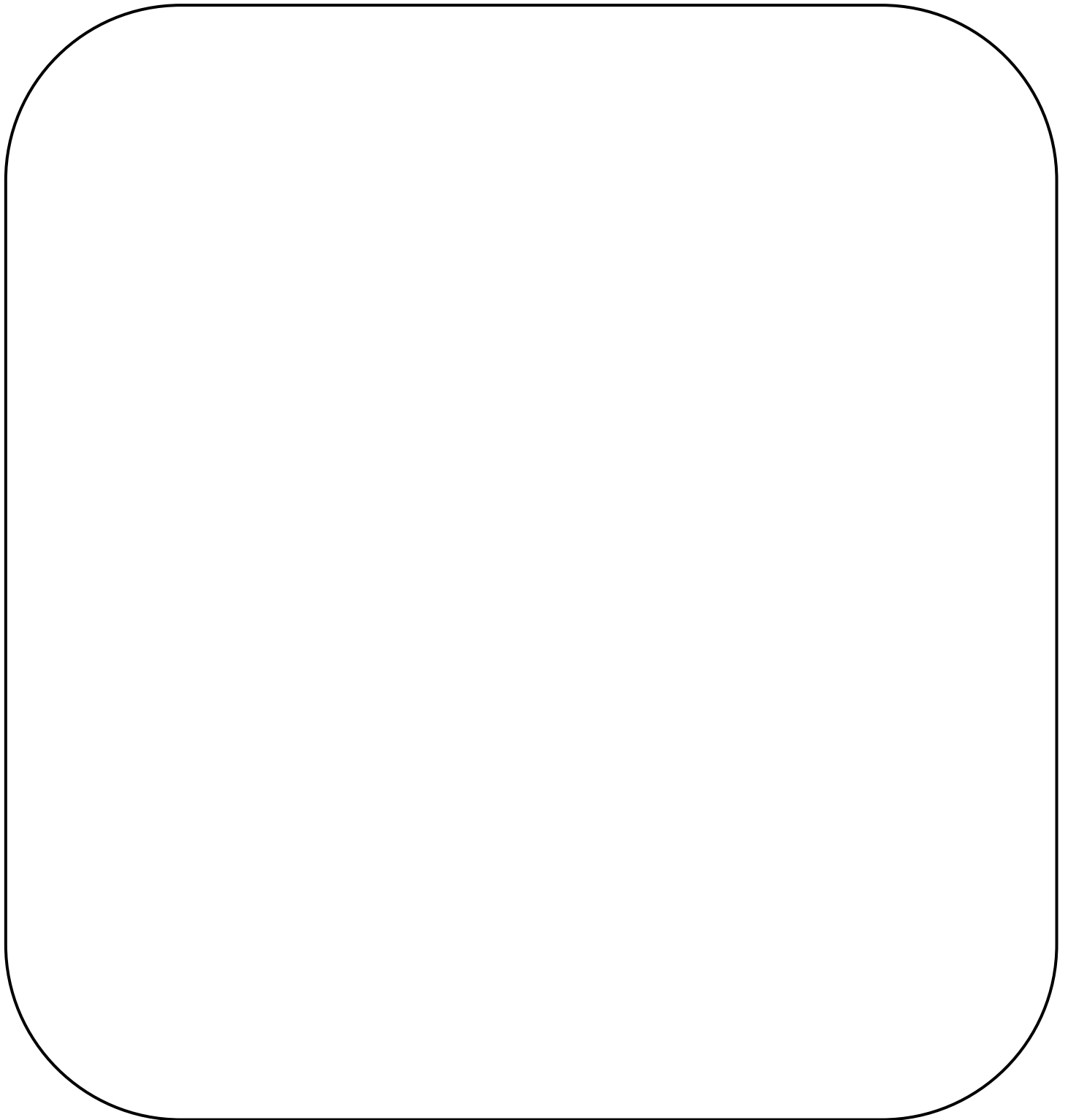
Write a list of materials that you will need to create your story workshop kit and gather your supplies.

1. Meet with prospective consumers and review your idea.
2. Check out competitors' kits and get inspiration.
3. Add all new ideas.
4. Get rid of any unacceptable ideas.
5. Narrow your ideas down to form one cohesive kit.

Create a Prototype

Create it! Start building your story workshop kit. Test out different materials. Make tons of adjustments. But also, be mindful of your ecological footprint.

Write any notes of observations you see.

A large, empty rounded rectangular box with a black border, intended for writing observations. The box is centered on the page and occupies most of the lower half of the document.

Highlight and Fix

Quick sketch of your prototype.

Jot down what's working and not working:

What's Working	What's Needs to be Improved

Launch It!

Now that you have finished with your story workshop kit, you will launch the design to the board members and a primary class.

Celebrate what you have learned!

1. What led you to the decision to create your final product?
2. Why did you choose to use the material that you used in your final product?
3. What were some creative risks that you took?
4. What did you learn from this experience? Would you want to do this again?

