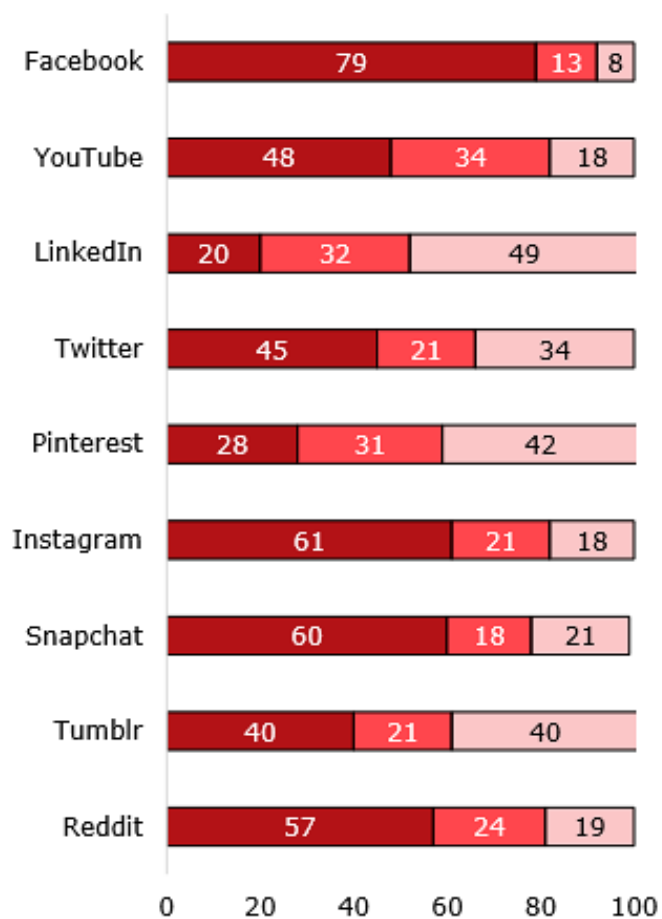Name: _____

Name: _____

What's going on in this graph?

In the box above, write a catchy headline that captures the graph's main idea.

What story does this infographic tell?

Platform			
Facebook	79	13	8
YouTube	48	34	18
LinkedIn	20	32	49
Twitter	45	21	34
Pinterest	28	31	42
Instagram	61	21	18
Snapchat	60	18	21
Tumblr	40	21	40
Reddit	57	24	19

0   20   40   60   80   100

Note: All numbers are rounded to the nearest 1%.
Source: Survey conducted June 1–July 15, 2017.